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Armor Animal Health™ Announces Virtual Dairy Expo Event

Beaver Dam, Wis. – August 6, 2020 – The team at Armor Animal Health announced today they will be hosting a 2020 Virtual Dairy Expo Event. Armor teamed up with their vendor partners to bring World Dairy Expo fans a week filled with their favorite things about the event. The company states that even though this virtual event will never compare to the world-class celebration everyone looks forward to in Madison, Wis. each year, they will strive to bring some excitement to the industry in a virtual setting.

“We were excited to see you in person exhibiting under our new name, Armor Animal Health, at the 2020 World Dairy Expo. However, we have shifted our plans to bring you product demonstrations, introductions to our team members, virtual farm tours, contests, giveaways and so much more from the comfort of your own home,” stated Lynn Snodgrass, President and CEO of Armor Animal Health.

Join Armor Animal Health on their Facebook page and website at www.armoranimalhealth.com/wde throughout the week of September 28 – October 3. The company encourages everyone to stay tuned for a schedule of events which will be announced in the coming weeks. The company says, “You will not want to miss it!”

About Armor Animal Health

Armor Animal Health — a privately held provider of animal health and veterinary products — offering a full line of solutions to help dairy and livestock businesses succeed. Armor provides an integrated animal health management approach by connecting veterinary expertise, diagnostics, data, products and support to producers, veterinarians and animal health dealers. This comprehensive approach builds consumer confidence in products by enabling animal health providers, veterinarians, dealers and producers to provide enhanced care for their livestock. Armor is headquartered in Beaver Dam, Wis.

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