



**AUGUST
18-19
2022**

FALL DEALER BUYING EVENT

SAVE | LEARN | NETWORK | RELAX

TREASURE ISLAND RESORT & CASINO
— 5734 STURGEON LAKE RD, WELCH, MN 55089 —

10 REASONS YOU CAN'T MISS THIS EVENT

- 1 Premier event venue** featuring trade show space, hotel, casino, bowling alley, water park, spa, restaurants, lounges, yacht and golf course.
- 2 NEW show schedule!** We packed 8 hours of excitement into the first day plus another 4 hours the second day. Depending on your schedule, you can attend the entire event or part of a day.
- 3 Cash back rewards and trade show specials** that can only be earned at the show.
- 4 Clearance Corner** is your chance to grab a great deal on close-out merchandise!
- 5 Product Showcase & the Traffic Display Area** are your headquarters for new products and inspiring merchandising ideas.
- 6 NEW Retailer Roundtables** are short informational sessions held on the show floor. Learn about the latest retail tips and trends.
- 7 Receive \$50 in casino chips** to use in the casino or for activities and services at the resort.
- 8 Prize giveaways** will be awarded after dinner on Thursday night.
- 9 Enjoy delicious food, relax in a comfortable hotel room and explore the resort's many amenities.** You deserve it!
- 10 Scan for online registration form & event updates.**



Scan for online registration form

“ASK A VET” BOOTH

Get the answers to your customer's most frequently asked animal health questions from an Armor veterinarian.



CASH BACK & SHOW SPECIALS

Walk away from the show with cash in your pocket! Several vendors are offering cash back deals with purchase, but **you must be at the show to qualify.**



TRAFFIC DISPLAYS

Grab your shopper's attention and sell more products by incorporating attractive free-standing and counter displays in your store's layout.



PRODUCT SHOWCASE

Looking for something new to stock in your store? Visit our showcase to see vendors' specially selected new and featured products.



CLEARANCE CORNER

Save big on your favorite brands in a variety of product categories! **Quantities are limited, so first come, first serve.**



PRIZE DRAWINGS

We'll be awarding vendor and grand prize drawings after dinner on Thursday night! Visit participating vendor booths and the Armor booth for details!



Register by July 15

to guarantee your hotel room & to earn a bonus entry in our Prize Giveaways!

NEW!

Vendor booths
open at 10:00 am

EVENT AGENDA

All activities take place in the **Event Center** at Treasure Island Resort & Casino

Visit ArmorAnimalHealth.com/DealerShow for the latest information.

Thursday, August 18, 2022

Time	Activity
10:00 am	SHOW OPENS Be sure to check out the Product Showcase, Traffic Display Area & Clearance Corner
11:00 am - 3:30 pm	Retailer Roundtables Visit ArmorAnimalHealth.com/DealerShow for a schedule and list of presenters
11:30 am - 1:00 pm	Lunch
4:00 pm	Social Hour
6:00 pm	SHOW CLOSSES
6:30 pm	Dinner & Prize Drawings
After dinner	Explore & enjoy the resort's amenities Remember to use your \$50 in casino chips!



Friday, August 19, 2022

Time	Activity
7:00 am - 8:30 am	Breakfast
8:00 am	SHOW OPENS Be sure to check out Clearance Corner, the Product Showcase & Traffic Display Area
10:00 am	Snack Break
12:00 pm	SHOW CLOSSES

REGISTRATION



Scan for online registration form

To register, visit ArmorAnimalHealth.com/DealerShow, submit this form to your Armor representative, email it to show@armorah.com or fax 320.363.4798. **Register by July 15, 2022 to guarantee a hotel room and earn a bonus prize entry.**

Customer #: _____ Company Name: _____ City: _____ State: _____

Your Name: _____ Phone: _____ Your Armor Sales Rep: _____

Email: _____ Please add me to your email list.

Guest Name(s) (please list first and last names): _____

Thursday, August 18	# of Adults	# of Children
Lunch		
Social Hour		
Dinner		
<input type="checkbox"/> I would like a complimentary hotel room (standard room)*		

Friday, August 19	# of Adults	# of Children
Breakfast		
Snack Break		

Please note if there are any dietary restrictions: _____

Other comments or requests: _____

Hotel Information:

If noted above, a complimentary room will be reserved for you at Treasure Island Resort for Thursday, August 18. Please contact us ASAP if a conflict arises so we can avoid cancellation costs. Check in begins at 4:00 pm; check out is 11:00 am. The hotel requires that all guests be at least 21 years of age to register for a room. Photo identification and valid credit card (for incidentals) is required upon check-in. Please notify your Armor rep if you have questions about these requirements. **For additional information and resort policies, visit Tlcasino.com/policies.**

*NOTE: If you are reserving a complimentary hotel room for this event, we ask that you purchase a minimum show order of \$2,500 to help cover your event expenses. If the minimum order is not met, your company's account may be charged up to \$150. Should this occur, your Armor Representative will contact you prior to applying the \$150 charge.

Register by July 15, to guarantee your hotel room & to earn a bonus entry in our Prize Giveaways!

ArmorAnimalHealth.com/DealerShow